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Media Release

ManpowerGroup Employment Outlook Survey
Embargo till 00:01 GMT, September 11th, 2018

ManpowerGroup Employment Outlook Survey:
**Italian Employers report second strongest hiring intentions
for more than 7 years**

**At national level, Net Employment Outlook stands at +2%.
Manufacturing is the most optimistic sector**

Milan, September 11th, 2018 – The Italian labour market may be heading in the right direction, according to ManpowerGroup, the global leader in contingent and permanent recruitment workforce solutions. According to the ManpowerGroup Employment Outlook Survey released today, the fourth-quarter Outlook of +2%, the second strongest hiring forecast reported since 2011 and indicates employers are demonstrating a rise in confidence in hiring activity.

*“Although we are experiencing a critical moment in Italy due to major changes in politics and the implementation of a new labour law, it does feel like we’re turning a corner when it comes to the jobs market,” **Riccardo Barberis, CEO ManpowerGroup Italy** says. “Over the last few months, several indicators have turned green in Italy and we’ve noticed a boost of confidence among employers. Since the Talent Shortage in Italy is the highest in 12 years, employers need to bring their talent strategy to the forefront of business planning. Whatever the strategy, attracting and retaining the best talent should be a key business focus in the next months.”*

Regional comparisons

Payrolls are forecast to grow in three of the four regions during the next three months. North East employers report encouraging signs for job seekers with a Net Employment Outlook of +6%, while Outlooks of +4% and +1% are reported in the North West and Middle Italy, respectively. However, South/Islands employers expect to trim payrolls, reporting an Outlook of -4%.

In comparison with the previous Quarter, hiring prospects improve by 7 percentage points in North West and by 3 percentage points in the North East. Elsewhere, hiring plans remain relatively stable in Middle Italy, and are unchanged in the South/Islands.

Sector comparisons

Employers expect to add to payrolls in five of the 10 industry sectors during the forthcoming quarter.

The weakest hiring pace is forecast by Mining & Quarrying (-15%) and Restaurants & Hotels sectors (-8%), while the healthiest hiring intentions are reported in Manufacturing (+7%) and Electricity, Gas & Water, Finance, Insurance, Real Estate & Business Services sectors, with Outlooks of +5%



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Organization-Size comparisons

Employers in all four organization size categories forecast an increase in staffing levels during the next three months. Large employers (250 or more employees) report the most optimistic hiring plans with a Net Employment Outlook of +17%, while the Outlook for Medium employers (50-249 employees) stands at +12%. Employers in the Small (10-49 employees) and Micro-size (less than 10 employees) categories are more cautious, reporting Outlooks of +5% and +1%, respectively.

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About ManpowerGroup

ManpowerGroup (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for 70 years. In 2018, ManpowerGroup was named one of the World's Most Ethical Companies for the eighth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com

ManpowerGroup Italia

Presente in Italia dal 1994, la realtà nazionale di ManpowerGroup - multinazionale leader mondiale nelle innovative workforce solutions - realizza e offre soluzioni strategiche per la gestione delle risorse umane: ricerca, selezione e valutazione di personale per tutte le posizioni professionali; somministrazione di lavoro a tempo determinato e indeterminato; pianificazione e realizzazione di progetti di formazione; consulenza per l'organizzazione aziendale; career management; servizi di outsourcing; consulenza HR.

Unendo efficacemente la sua profonda conoscenza del potenziale umano e delle esigenze dei propri clienti, ManpowerGroup crea valore per imprese e individui affiancandoli nel raggiungimento dei propri obiettivi di business e di carriera. Attraverso una rete di oltre 230 uffici, impiega 1.800 persone su tutto il territorio nazionale.

Nel 2017 ManpowerGroup Italia ha garantito occupazione a oltre 110mila persone stipulando più di 400mila contratti con 15mila aziende clienti. Per l'ottavo anno consecutivo ManpowerGroup è stata inclusa nella classifica "World's Most Ethical Companies" (2018) elaborata da Ethisphere, organizzazione internazionale specializzata nella creazione, nello sviluppo e nella condivisione di best practice a livello di etica aziendale, governance, misure anti-corrruzione e sostenibilità.

La proposta di soluzioni di ManpowerGroup in Italia viene offerta attraverso ManpowerGroup® Solutions, Manpower®, Experis®, Manpower Professional, Right Management® e FuturSkill.

Per maggiori informazioni: www.manpowergroup.it