



ManpowerGroup™

**EMBARGOED UNTIL TUESDAY MARCH 12, 2019 AT 00.01 EST**

## **Mexican employers expect a steady hiring pace for the next three months: ManpowerGroup Employment Outlook Survey**

*Opportunities for job seekers are expected to be strongest in the Manufacture industry sector.*

- Once seasonal variations are removed from the data, the Net Employment Outlook for Mexico stands at +12% — relatively stable in comparison with this time one year ago.
- Positive forecasts are reported in all industry sectors and regions.
- From a global perspective, employers expect to add to payrolls in 40 of 44 countries and territories in the period up to the end of June.
- The most positive hiring sentiment is reported in Croatia, Japan, Greece, the U.S., Hong Kong and Taiwan.

**MEXICO CITY (March 12, 2019)** – Mexican employers report respectable hiring plans for 2Q 2019. With 16% of employers forecasting an increase in staffing levels, 3% anticipating a decrease, 78% expecting no change and 3% don't know, the Net Employment Outlook is +12% once the data is adjusted to allow for seasonal variation. Employers report relatively stable hiring intentions when compared to the previous year.

The most active second-quarter hiring pace is reported for three regions with Net Employment Outlooks of +14% - the North, the North East and the North West. Respectable job gains are anticipated in the West where the Outlook stands at +13%, while Outlooks of +12% and +11% are reported in the Center and the South East, respectively. Meanwhile, Valley employers report modest hiring intentions with an Outlook of +7%. Employers in both the North West and the North East report slight improvements of 2 percentage points when compared with this time one year ago.

A steady hiring pace is expected in the Manufacture industry sector, reporting seasonally adjusted Employment Outlook of +16% remaining relatively stable when compared with the previous quarter and improving by 3 percentage points in annual comparison. Steady job gains are also forecast for the Agriculture & Fishing sector, with an Outlook of +14%, and in the Transport & Communication sector where the Outlook is +13%. Respectable hiring activity is anticipated in the Mining & Extraction sector and the Services sector, with Outlooks of +12% and +11%, respectively.

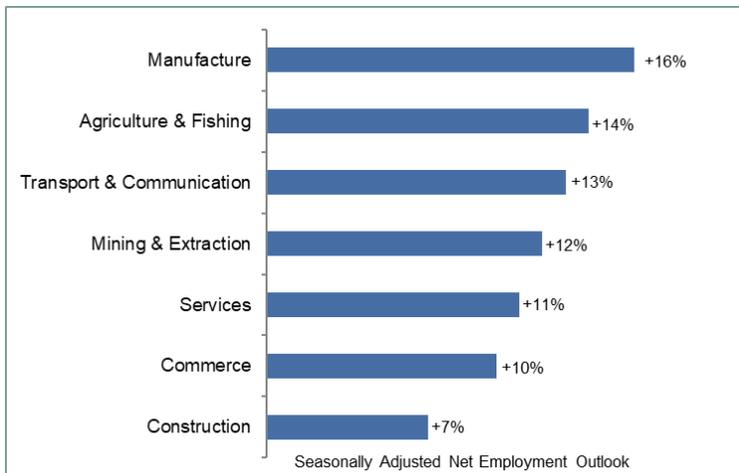
“The Manufacture industry reports the highest net employment outlook with +16%. It is known that in the country this is one of the sectors that generates more employment, especially in the automotive sector. On the other hand, the regions that report the strongest outlooks are Northeast, Northwest and North, with +14%. This may be caused by the investments they will have, mainly in manufacturing. As the survey shows, this sector leads the Employment Outlook and is where employers are more confident but since we are in the midst of a digital transformation, this sector requires talent with learnability, which is the ability and desire to learn constantly,” said Monica Flores, President for ManpowerGroup Latin America.

Flores added that one of the reasons why this sector keeps growing is digitalization. According to a recent ManpowerGroup study, companies that automate more tasks for the next two years, such as within the Manufacture sector, will create more jobs than the ones that don't. However, the skills required by workers must evolve at the same time.

Employers in all four organization size categories expect to add to payrolls during the second quarter of 2019. Large employers report the strongest hiring plans, with a Net Employment Outlook of +20%. Elsewhere, Outlooks stand at +11% and +9% for Medium- and Small-size employers, respectively, while Micro employers report a cautious Outlook of +1%.

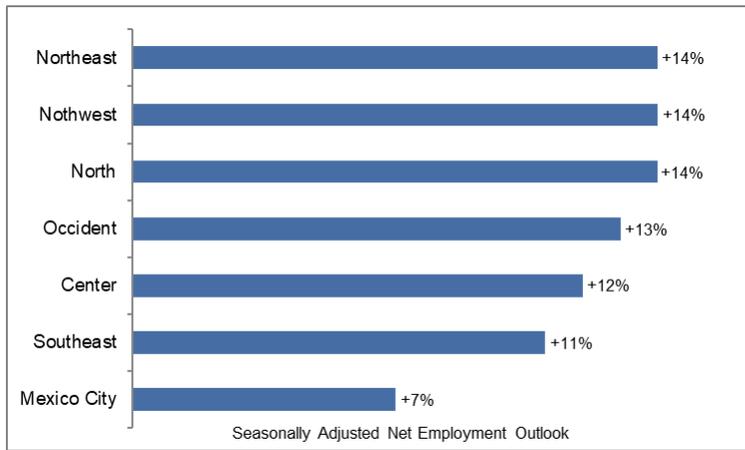
Elsewhere across the globe, employers forecast varying levels of job gains in 40 of 44 countries and territories during the April-June period. Employers in 15 of 44 countries and territories surveyed report stronger hiring plans when compared with the prior quarter, while weaker hiring intentions are reported in 18 and no change is expected in 11. When compared with the second quarter of 2018, Outlooks improve in 13 countries and territories, but decline in 27 and are unchanged in four.

### Sector Comparisons



Employers in the Manufacture sector report the most optimistic hiring intentions for 2Q 2019.

## Regional Comparisons



Employers in the Northeast, Northwest and North regions expect the most active second-quarter hiring pace with Net Employment Outlooks of +14%.

### **Net Employment Outlook**

Throughout this report, we use the term “Net Employment Outlook.” This figure is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting to see a decrease in employment at their location in the next quarter. The result of this calculation is the Net Employment Outlook. Net Employment Outlooks for countries and territories that have accumulated at least 17 quarters of data are reported in a seasonally adjusted format unless otherwise stated.

Seasonal adjustments have been applied to the data for all participating countries except Croatia and Portugal. ManpowerGroup intends to add seasonal adjustments to the data for other countries in the future, as more historical data is compiled. Note that in Quarter 2 2008, ManpowerGroup adopted the TRAMO-SEATS method of seasonal adjustment for data.

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ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for 70 years. In 2019, ManpowerGroup was named one of Fortune's Most Admired Companies for the seventeenth year and one of the World's Most Ethical Companies for the ninth year in 2018, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: [www.manpowergroup.com](http://www.manpowergroup.com)

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